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# press release

## IYAMA TRUSTS GEODIS TO HANDLE ITS EUROPEAN LOGISTICS

iiyama is entering into a long-term strategic partnership with logistics service provider GEODIS. GEODIS provides the Japanese manufacturer of computer monitors and displays with a reliable and proven end-to-end solution. As such, GEODIS takes care of all customs handling, the transport of products from Rotterdam to Venlo (The Netherlands), storage & sales order processing at the GEODIS Campus in Venlo and daily outbound transport to final customers.

"We are growing very fast," says Jeffry Pettinga, Sales Director Europe at iiyama. "In addition, we see a market need for larger desktop monitors and (interactive) signage displays, which means we are faced with even further complexity in logistics. With a view to the future, we were seeking to select a logistics partner that will support us in reaching our growth ambitions." GEODIS was selected as the preferred service provider following a competitive market test, involving multiple parties. GEODIS' knowledge and experience in the field of consumer electronics and high-tech, combined with warehousing flexibility in Venlo, were the key factors in the final stages of the selection process. Moreover, the integrated and control tower based outbound distribution service offering presents iiyama with a single point of contact for the entire scope of engagement.

The willingness of all parties involved to establish a mutually beneficial business agreement was incremental in successfully closing the final negotiations.

"We are delighted to welcome iiyama as a customer in our 135,000 sq m and fully developed Campus in Venlo," says Marc Walbaum, Deputy Director for Contract Logistics at GEODIS. "This new partnership is a clear recognition of our leading position as a supply chain operator by a key member of this demanding and dynamic high-tech industry vertical."

**GEODIS** – [www.geodis.com](http://www.geodis.com)

GEODIS is a top-rated, leading global supply chain operator recognized for its passion and commitment to helping clients overcome their logistical constraints, undisputed leader in France, ranking #4 in Europe and #7 worldwide. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport) coupled with the company's historical success has led to wide-spread recognition including being ranked as a "Leader" in Gartner's "Magic Quadrant for 3PLs Worldwide".

Currently GEODIS has over 40,500 employees, a direct presence in 67 countries, and a global network spanning 120 countries. In 2017, GEODIS generated €8.1 billion in sales, and continues to position itself for global growth.

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